



## ***This Should be Music to Your Ears***

The Southern California Association of Governments invites you to attend its 8th Annual Regional Economic Forecast Conference on November 18th at the spectacular new **Walt Disney Concert Hall**. Join fellow attendees in the hall's dramatic recital room and tune in to an ensemble of experts addressing:

***The Short-Term Economic Outlook for Southern California***

Forecasts for the region and its counties in 2005-2006

***Factors Behind The Forecasts: The Outlook for California and the Nation***

***The Cost of Doing Business in California: Will Conditions Improve?***

Dr. Mark Schniepp, California Forecast Project

***"The Southern California Trade Rush: 21st Century Gold?"***

A panel discussion focused on the burgeoning logistics industry

***LUNCHEON KEYNOTE SPEAKER***

Sunne Wright McPeak, Secretary of California's Business,  
Transportation and Housing Agency

## ***Make a concerted effort to join us. Mark your calendars today!*** ←

Seating at this premier conference is limited. To reserve a seat or a table, register online now at [www.scag.ca.gov](http://www.scag.ca.gov) For more information, please contact:  
Linda Jones 213-236-1912, Fax: 213-236-1964 or E-mail: [jonesl@scag.ca.gov](mailto:jonesl@scag.ca.gov)



**SOUTHERN CALIFORNIA  
ASSOCIATION of GOVERNMENTS**  
818 W. 7th Street, 12th Floor, Los Angeles, CA 90017

## ***Resolving Regional Challenges***

#1789 Save the date 08/04

**SAVE THE DATE**



the EIGHTH ANNUAL



**REGIONAL ECONOMIC FORECAST for  
SOUTHERN CALIFORNIA, 2005-2006**

**Thursday, November 18, 2004 • 8 am - 2 pm • Walt Disney Concert Hall, Los Angeles, CA**